



**BioDistrict New Orleans
Board of Commissioners Meeting
Tuesday, June 12, 2018
11 a.m. – 12 p.m.
Location: New Orleans Business Alliance
935 Gravier St, Suite #2020
New Orleans, LA 70112**

Commissioners Present: Gene D’Amour (Xavier University), Alison Bordelon (Louisiana Community & Technical College System), Sharon Courtney (Tulane University), Kelisha Garrett (New Orleans Regional Black Chamber of Commerce), Harold Gaspard (Delgado Community College).

Donna Klein (Peoples Health) attended by phone

Larry Hollier (LSU Health Sciences Center) sent Nicole Honoree in his absence

Commissioners Absent: Roger Ogden (Ogden Consulting, LLC)

NOLABA Staff: Quentin Messer, Jr., Norman Barnum, Dominique Flugence, Nolan Marshall, Sally Lindsay

Guests: Ben Johnson, Coleman Ridley, Steven Kennedy, Paul Richard, Aaron Miscenich, Andy Kopplin, Ellen Lee.

Kurt Weigle (pending appointment) sent Barbara Waiters in his absence.

Kaseem Short, who recently termed out as a commissioner, attended.

Michael Hecht (pending appointment) was absent.

Quorum: six members present, one substituent sent, and one absent; five needed for quorum – quorum attained

I. Call to Order

The second quarter BioDistrict Board Meeting of 2018 was called to order at 11:06am.

II. Roll Call

Chairman Gene D’Amour performed a roll call of Board commissioners at 11:07pm. Quorum was present.

III. Adopt Agenda for Board Meeting

Board commissioners adopted the agenda for the 2nd Quarter Board meeting. No comments were made regarding the agenda.

IV. Introduction of New Board members and Guest(s)

Gene D'Amour invited guests to introduce themselves, including:

Paul Richard, Latter & Blum

Aaron Miscenich, New Orleans BioInnovation Center

Ben Johnson, New Orleans Chamber

Coleman Ridley, Business Council of New Orleans

Steven Kennedy, community member

Ellen Lee, Director of Community and Economic Development, City of New Orleans

Nolan Marshall, NOLABA's Vice President of External Affairs and Policy

Norman Barnum, NOLABA's Chief Financial Officer

V. Call for Public Input Cards on Agenda Items

None

VI. Adoption of BioDistrict Minutes

The minutes from the March 2, 2018 (1st Quarter) BioDistrict Board of Commissioners Board Meeting were adopted at 11:13am by Sharon Courtney.

VII. Financial Report – Norman Barnum, new Chief Finance Officer for NOLABA

The BioDistrict New Orleans Board brought in \$12,000 in direct public support, which comes from four different partners including Peoples Health, Pfizer, Tulane, and Xavier. Cost of insurance and accounting fees resulted in total expenses of \$2,332 for an overall net income of \$9,668.

VIII. Chairman's Report: Board Appointments

Gene D'Amour noted that while board appointments were brought up at the previous BioDistrict Meeting, he has decided to put filling vacancies on hold until he can consult with the Mayor's Office for their recommendations. He hopes to have an update at the BioDistrict Board's next meeting, during which the Board can also determine necessary subcommittees.

IX. Update on Spirit of Charity Initiative – Andy Kopplin, President & CEO, Greater New Orleans Foundation

Andy Kopplin outlined the Spirit of Charity Initiative **which** has two distinct but complementary components. First, The LSU Real Estate and Facilities Foundation has an agreement with LSU and the state to lease out the former Charity Hospital building. LSU is currently in the 'Request For Qualification' (RFQ) period where three contractors have been invited to bid on the site: 1532 Tulane Partners Inc., HRI Properties and Matthews Southwest.

The second component is the work that the Greater New Orleans Foundation is leading, which deals with the broader district in addition to the Charity building itself. They are crafting the strategic plan that will activate the surrounding area for equitable

development. They have hired two consultants that will work with the Data Center, the Claiborne Cultural Innovation District and other local partners to determine the path forward. They hope to have a report by the end of the summer. The report will include opportunities for building robust job growth, mitigating housing pressures, and improving transit connectivity. Importantly, the economic development must include pathways for employment to promote equity in the city and affordable housing to support growth.

Kopplin said that if developers will have access to tax incentives, the community in exchange must feel empowered by the strategic priorities for the neighborhood. Kopplin said that partners will be called on throughout the summer and highlighted several anchors including the Downtown Development District, New Orleans BioInnovation Center, Tulane, LSU, and many others that will be linked in. Kopplin reiterated that Charity is a building that is close to all of our hearts and that he is hopeful about its future. Andy also invited the Biodistrict Board to attend a luncheon on the Spirit of Charity initiative and a tour.

D'Amour praised the report saying that includes three critical pillars, namely: inclusion of universities, equity and attraction of advanced tech industries.

X. Latter and Blum BioDistrict New Orleans Conference – Gene D'Amour and Paul Richard

Paul Richard of Latter and Blum addressed the Board speaking to the conference currently titled "The Geography of Innovation: The Premise & The Promise." He noted that the three sessions will be themed around (1) the definition of the innovation district, (2) New Orleans' connectivity and assets, and (3) strategic outcomes. The ultimate goal is to raise awareness of the value and contributions of the Biomedical District and its ability to produce equitable jobs. Speakers have not been invited or finalized but, hopefully, Bruce Katz of the Brookings Institution and Robbert Vorhoff of General Atlantic will attend as speakers. The Conference is looking like it will be a half-day format. Latter and Blum is sponsoring the conference and is working with Gene D'Amour to include the information about the BioDistrict.

X. New Orleans Business Alliance BioDistrict-related Updates -- Quentin L. Messer Jr., President & CEO, NOLABA

Quentin L. Messer, Jr. of NOLABA started by saying he was heartened by the engagement of the BioDistrict Board. He said that the points addressed thus far outlined three main elements (1) that favorable outcomes need to work for everyone, inclusive economic development is key; (2) attracting and retaining business here is great, however, empowering residents to take advantage of those opportunities by having access pathways is key; and, (3) bio remains a strategic priority for NOLABA and we are doubling down our efforts in the sector to create inclusive growth. Bio, digital health, and health IT are areas that remain labor-intensive and represent a growing industry as

our population ages. He noted that we have the incentives, we have the talent, and we have a city that desires to improve health outcomes.

NOLABA is in the process of hiring a full-time Director of Bio Business Development and Strategy and encourages all to send over good candidates.

Quentin also spoke to the BIO International Conference in Boston, where the NOLABA Business Development team attended with Tulane and LSU. This underscored an ongoing trend of collaboration. NOLABA met with multiple state and local EDOs and will use research to inform future work on marketing NOLA as a place to do business in health tech, clinical trials, research, and medical device fields.

Nicole Honoree of LSU Health (Assistant Vice Chancellor; Economic Development & Strategic Initiatives) said that the Tulane and LSU teams met with 96 different companies at BIO and were told that the companies were blown away that our medical centers were there presenting a unified front.

Harold Gaspard agreed and also stressed that innovative programs are difficult with budget cuts happening at the state level: Delgado is facing \$4.1MM in cuts. Quentin Messer agreed that consistent funding for high education is crucial. He is hopeful that, by working together to come up with innovative ideas, more funding streams could be accessed.

Sharon Courtney said she is bolstered by the updates to the BioDistrict. She said that for the first time she has seen partners like Downtown Development District, New Orleans Business Alliance, Greater New Orleans, Inc., Greater New Orleans Foundation, and universities come together with a shared set of priorities and vision.

At this point, Quentin Messer presented the final update from NOLABA. On May 30, 2018 a group of roughly 25 entrepreneurs came to New Orleans for the Health IT Expo. NOLABA coordinated a networking discussion with New Orleans BioInnovation Center entrepreneurs and a tour with Aaron Miscenich. The tour was a great opportunity to show off our unique bio assets to visitors and create connections for our companies. He noted that it is important to push against the lack of information about NOLA and to provide for visitors how much health-related activity is flourishing here.

XI. Visit to NOBIC by representatives from the 5 largest patent offices in the world -- Aaron Miscenich, President & CEO of New Orleans BioInnovation Center

Aaron Miscenich said that on Thursday, June 14, the United States Patent and Trademark Office is hosting the largest patent conference gathering in the world in New Orleans. USPTO reached out to NOBIC to coordinate a visit. About 45 people representing countries such as Japan, China, Switzerland, South Korea and more will come to NOBIC to learn about the innovation scene in New Orleans.

XII. Other Old Business

No other old business was presented.

XIII. New Business

No new business was presented.

XIV. Public Comment(s)

Steven Kennedy said he was happy to hear about the inclusive and equitable development goals. He agrees with the vision of Charity as a site for adaptive reuse but emphasized that community input and involvement is vital and an important piece in the conversation around the innovation district.

Ellen Lee asked if the Spirit of Charity 'request for proposal' had a required community engagement component? Andy Kopplin said he was not sure but that he agreed with Steven Kennedy's point and the GNOF is actively working to get community engagement.

Aaron Miscenich asked if there was any conversation around the former Veterans Affairs building. Andy Kopplin said there is no conversation as of now, and also noted that the area has not been fully defined. There are still many outstanding components that will eventually inform the process, but they are not set yet.

XV. Adjournment 11:49am

The second quarter BioDistrict Meeting of 2018 was adjourned at 11:49am.